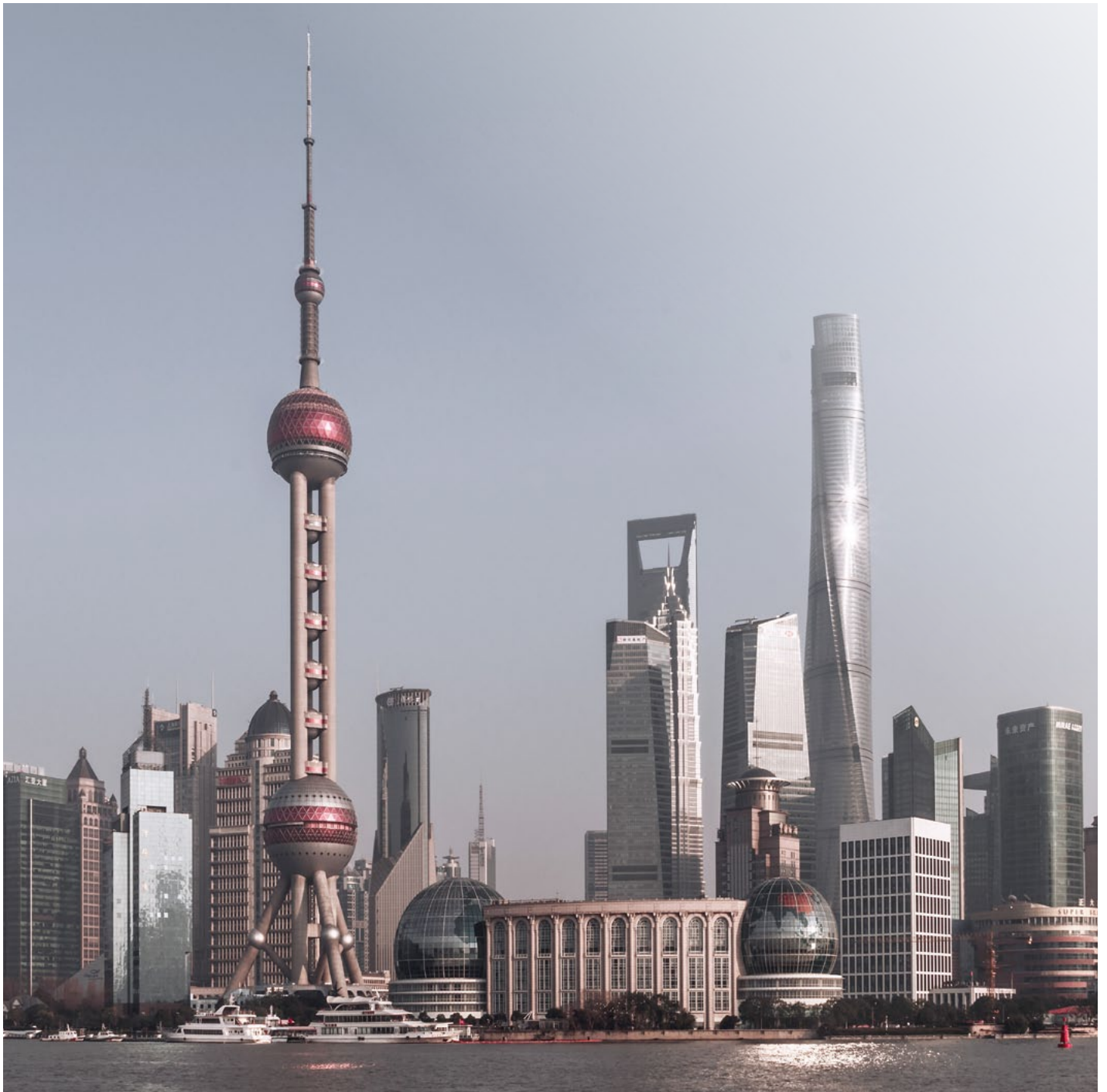


Pirola  
Advisory  
China

# CHINA PRACTICE



## Pirola Pennuto Zei & Associati

Pirola Pennuto Zei & Associati nasce come associazione professionale negli anni '70 su iniziativa di un gruppo di professionisti già attivi da diversi anni nel settore della consulenza fiscale e legale volta a società medio - grandi e a gruppi multinazionali.

Nel corso degli anni, lo Studio ha registrato una continua crescita ed ha costantemente consolidato il proprio approccio multidisciplinare, creando centri di eccellenza specializzati.

Lo Studio offre servizi di consulenza fiscale in materia di adempimenti tributari, pianificazione fiscale a livello nazionale ed internazionale, prezzi di trasferimento, IVA e consulenza fiscale agli espatriati, nonché servizi di consulenza legale in operazioni di fusione ed acquisizione, operazioni di *private equity*, in materia bancaria e finanziaria, inclusi tutti gli aspetti regolamentari, diritto societario e commerciale, diritto aeronautico, diritto del lavoro, diritto dell'informatica e diritto d'autore, nonché in materia contenziosa. Lo Studio offre inoltre servizi di consulenza in materia di finanza aziendale.

Lo Studio ha 10 sedi in Italia, 1 a Londra, 1 a Pechino, 1 a Shanghai e 1 a Hong Kong, ed opera in modo indipendente con oltre 500 professionisti, di cui 350 consulenti fiscali e 150 avvocati, avvalendosi inoltre di corrispondenti internazionali.

*Pirola Pennuto Zei & Associati was established as a partnership in the 70's by a group of professionals with considerable experience in providing tax and legal services to medium and large - sized companies and multinational groups.*

*The Firm has grown steadily over the years, and has constantly consolidated its multidisciplinary approach by creating specialized centers of excellence.*

*The Firm's services cover tax matters such as domestic and international tax compliance and planning, transfer pricing, VAT and tax advice to expatriates as well as legal matters in Mergers and Acquisitions, Private Equity transactions, Banking and Financial matters, including regulatory aspects, Corporate and Commercial Law, Aviation Law, Labour Law, IT Law, Copyright and Litigation.*

*The Firm also provides financial services to businesses.*

*With 10 offices in Italy and offices in London, Beijing, Shanghai and Hong Kong, the Firm boasts more than 500 professionals, including 350 tax consultants and 150 business lawyers, as well as world-wide correspondents.*

## Pirola Advisory China

Riconoscendo il valore strategico del mercato Cinese su scala globale, Pirola Pennuto Zei & Associati è presente in Cina tramite le proprie consociate Pirola Advisory China e Pirola Advisory Hong Kong (Pirola Advisory China) per garantire il successo delle imprese internazionali che operano all'interno di questo contesto in costante sviluppo.

Con sedi a Pechino, Shanghai e Hong Kong, Pirola Advisory China offre servizi di consulenza ed assistenza per lo sviluppo di business nella regione *Greater China* e più in generale nell'area dell'Estremo Oriente, supportando le aziende e gli investitori con riguardo a tutte le attività di consulenza fiscale, legale, contabile e amministrativa.

La lunga e qualificata esperienza di Pirola Advisory China costituisce un'opportunità anche per i clienti cinesi, con operazioni in Italia ed in Europa, che possono contare su un'ampia gamma di servizi di consulenza a livello internazionale.

I professionisti di Pirola Advisory China, con percorsi accademici e competenze diverse, vantano una lunga esperienza professionale nell'area *Greater China* e sono in grado di garantire l'assistenza richiesta dai clienti in molteplici lingue tra le quali Italiano, Inglese, Cinese Mandarino, Francese e Spagnolo.

*Recognizing China's strategic role in the global market, Pirola Pennuto Zei & Associati operates in China through its associated companies Pirola Advisory China and Pirola Advisory Hong Kong (Pirola Advisory China) to help international companies succeed in this fast-growing economy.*

*With offices in Beijing, Shanghai and Hong Kong, Pirola Advisory China is dedicated to providing advice and assistance with respect to the development of business in the Greater China region and in the Far East area, assisting clients and investors in the areas of tax, legal, administrative and accounting consultancy.*

*Pirola Advisory China also represents a strategic advantage for Chinese clients with transactions in Italy and Europe, offering them the most comprehensive international advisory services, delivered by experienced professional. The people of Pirola Advisory China come from diverse academic backgrounds, are qualified in multiple areas and fluent in Italian, Mandarin, English, French and Spanish and have a wealth of working experience in the Greater China region.*

## I nostri servizi

Pirola Advisory China offre servizi di consulenza nei seguenti ambiti:

- Business Transactions
- Regulatory and Business Performance Requirements
- Foreign Direct Investments
- Mergers & Acquisitions
- Corporate Restructuring
- International Tax Planning
- Taxation and Accounting Compliance
- HR Management and Compliance
- International Seconding of Employees
- Corporate secretarial services
- Financial Reporting, Internal Control and Risk Management services

## Our Services

*Pirola Advisory China provides assistance in the following areas:*

- *Business Transactions*
- *Regulatory and Business Performance Requirements*
- *Foreign Direct Investments*
- *Mergers & Acquisitions*
- *Corporate Restructuring*
- *International Tax Planning*
- *Taxation and Accounting Compliance*
- *HR Management and Compliance*
- *International Seconding of Employees*
- *Corporate secretarial services*
- *Financial Reporting, Internal Control and Risk Management services*

## MILAN

---

**Via Vittor Pisani, 20**  
20124 Milan  
Tel. (+39) 02 669951  
Fax (+39) 02 6691800  
info@studiopirola.com

## ROME

---

**Viale Castro Pretorio, 122**  
00185 Rome  
Tel. (+39) 06 570281  
Fax (+39) 06 570282600  
info@studiopirola.com

## TURIN

---

**Via Bertola, 34**  
10122 Turin  
Tel. (+39) 011 5743611  
Fax (+39) 011 5627062  
info@studiopirola.com

## PADUA

---

**Corso Milano, 26**  
35139 Padua  
Tel. (+39) 049 8249411  
Fax (+39) 049 8756077  
info@studiopirola.com

## BOLOGNA

---

**Via delle Lame, 109**  
40122 Bologna  
Tel. (+39) 049 8249411  
Fax (+39) 049 8756077  
info@studiopirola.com

## BRESCIA

---

**Via Cefalonia, 70**  
25124 Brescia  
Tel. (+39) 030 2219611  
Fax (+39) 030 2219610  
info@studiopirola.com

## NAPLES

---

**Riviera di Chiaia, 256**  
80121 Naples  
Tel. (+39) 081 0150601  
Fax (+39) 081 0150150  
info@studiopirola.com

## VERONA

---

**Via Belgio, 12**  
37135 Verona  
Tel. (+39) 045 8092511  
Fax (+39) 045 8015627  
info@studiopirola.com

## PARMA

---

**Viale Mentana, 27**  
43121 Parma  
Tel. (+39) 0521 271254  
Fax (+39) 0521 798187  
info@studiopirola.com

## FLORENCE

---

**Viale Don Minzoni, 1**  
50129 Florence  
Tel. (+39) 055 5326811  
Fax (+39) 055 5326890  
info@studiopirola.com

## LONDON

---

**5th Floor, Aldermary House,  
10-15 Queen Street**  
EC4N 1TX London  
Tel. (+44) 207 2139250  
Fax (+44) 207 2139299  
info@studiopirola.co.uk

## BEIJING

---

**9 DongSanHuan Zhong Lu Unit 2003,  
Full Tower Chaoyang District**  
1000020 Beijing  
Tel. (+86) 10 85911506  
Fax (+86) 10 85911508  
info.china@studiopirola.com

## SHANGHAI

---

**Jing An Kerry Centre Room 3003, Tower 1**  
1515 Nanjing Rd West  
200040 Shanghai  
Tel. (+86) 21 52854580  
Fax (+86) 21 52728433  
info.china@studiopirola.com

## HONG KONG

---

**Unit B, 17/F Wyndham Place**  
44 Wyndham Street  
Central, Hong Kong  
Tel. (+852) 39533038  
Fax (+852) 39532012  
info.china@studiopirola.com

**Contacts:**

**Antimo Cappuccio\***

Tel. +86 21 52854580

antimo.cappuccio@studiopirola.cn.com

**Veronica Ciolli**

Tel. +86 21 52854580

veronica.ciolli@studiopirola.cn.com

**Lorenzo Biamonti**

Tel. +852 39533038

lorenzo.biamonti@studiopirola.cn.com

**Guido Guetta\*\***

Tel. +39 02 66995378

guido.guetta@studiopirola.com

\*Main contact in China

\*\* Main contact in Italy